

Every race has to have a Favourite yet 2 out of 3 still lose, why? Because they are

FALSE FAVOURITES

Guaranteed Systems To Identify Losers



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Consistent Low Risk Profits Laying Horses On Betfair...

False Favourites

By Betfair trainer Jon Burgess

<http://www.false-favourites.info>

False favorites laying manual has now been updated for 2010
The new improved for selection criteria

- makes it easier and faster to find selections with clearly defined rules
- lays more than one horse a day
- contains new lay examples

Chances are you're probably sick and tired of all the sale site and advertisements on the Internet for hyped up over priced horse racing and horse betting systems promising to make you huge amounts of money in little or no time.

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Of course most of these advertisements are targeted towards the new horse punter and are full of empty promises that cannot possibly be delivered they sound great day site you they motivate you to pull out your credit card but rarely do they work.

This guide False Favourites is designed to help you get a better understanding of what kind of a horse betting system you need to make consistent profits that are low risk. If they are not consistent then you're not to make big profits in the long run. If they aren't low risk then you might as well just buy lottery cards.

This horse racing guide false favorites is the result of years of testing many different systems of horse racing. Lots of trial and error which cost me, Jonathan Burgess, a small fortune has culminated into the production of this guide False Favourites.

First off most punters are their own worst enemies. They don't have a set horseracing system that they stick with and they make lots of undisciplined decisions such as betting with their 'heart'. You've probably heard many a horse racer that said "oh I just got a good feeling about this one"

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The first thing you should do if you're serious about making money with horse racing is download my manual '[how to avoid the 10 deadly mistakes 95% of all punters make.](#)'



This manual is normally one of the bonus items that's included when you purchase the false favorites horseracing system. **Click the link above you can download it free and read it.**

This will set you in the right direction. The reason I wrote 'How to avoid the 10 deadly mistakes 95% of all makers make' is because 95% or more horse bettors consistently lose money. It is less than 5% that can actually earn a full-time living or better with horse betting. I am one of those few. **The one thing that I noticed about the 95% of the people that are losers is every single one of them make most or all of those 10 deadly mistakes that are revealed in that manual.**

In order to be successful long-term up-to-date information is critical. Horse racing is not like any other sport. Rules and conditions can change over time. For instance new training methods may be introduced. Course characteristics can change. Trainers rarely maintain consistent form for entire season.

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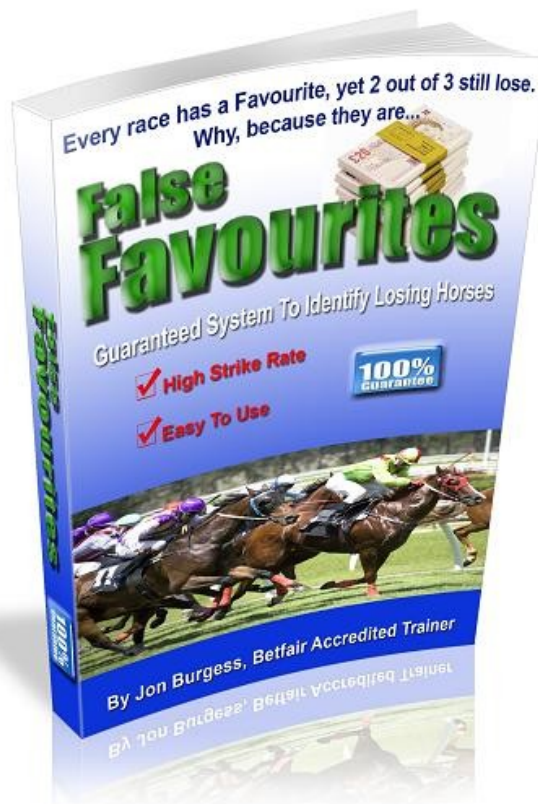


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So the first thing that a good horseracing system must have is that it gets updated frequently to keep up with changing conditions. As the owner of the false favourites horse laying system you are given updates free for life.



False favorites is a fully illustrated how-to guide that will show you exactly how to go about making realistic profits from laying false favorites on Betfair

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With this false favorites horse laying system every time you place a bet you will have the inner confidence of knowing you will win 85% of the time.

In the beginning when I was betting on horses I generally used tipsters for my selections. I wish sure I'd be getting the best advice. Fairly quickly I learned that most of these tipping services are con men and all they care about is lining their own pockets.

Wanting to not have to rely on any one for more selections I became determined to learn everything I possibly could about selecting the right horse so I could win consistently. I tried every single horseracing system, method, technique, and secret, there was out there.

Most of them were garbage however each of them did teach me something new and made me aware of something I was not previously aware of. So even though these horse racing systems fell way short in their promise each of them did provide me with new knowledge. After several years I finally figured it out and that's why I've created False Favourites.

The problem with most of the horse racing systems out there if they are way too vague and their instructions were way too general. Horse racing

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is an inexact science at best and sometimes quite unpredictable. However there are predictable elements that we can and must identify.

Out of all the horse racing systems that I downloaded read and tried not one of them had a separate set of rules for the three different race codes which is addressed here in False Favourites.

Another mistake or flaw I saw the other systems was advising punters to lay way too many selections per day. The bottom line the more horses you lay in a given day cause you to start laying horses at much larger odds at much greater risk.

The backbone of this false favorites system is this: if we avoid races where the favorites have high winning strike rates and concentrate on the remainder of them that don't a huge advantage over the crowd will be obtained.

Did you know that on average for every three horse races the favorite only wins once?

The key here is to know which race types and courses produced the most losing favorites. False Favourites will teach you this. You will learn

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how to make consistent profits over jumps on the flat turf and the all weather. And once again you get updates to the system for life.

The fact is most tipsters would like to avoid giving a selection in every race. Their ability and strike rates would be seen in a far better light if they did as there are just way too many horse races to look at it objectively. *Selectivity and specialization are the key to successful punting profits.*

Out of laziness or no clearly defined system or method of horse race betting most punters believe the media hype and 95% of them back the favorite to win. False Favourites shows you how to use this ignorance and laziness to your advantage.

Another mistake many punters make, out of laziness or ignorance, is they blindly follow a jockey trainer work tipster because they figured these guys are experience and all the hard work has been done for them already.

Download my manual '[how to avoid the 10 deadly mistakes 95% of all punters make.](#)' It is 100% FREE!

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The first step to being successful is to do the opposite of what the crowd is doing. Remember more than 95% of punters consistently lose money if all you do is the opposite of what they do you'll automatically be in the top 5%. *This technique alone gives you a huge edge over the crowd.*

Here is the number one secret the wealthiest and most successful punters adhere to: pay attention to information that nobody else bothers with the most successful and wealthy as punters know that favorites get beaten on a daily basis the difficulty is that most punters don't know what to look for when trying to assess a favorites ability or lack of it.

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Some useful websites on horse race betting:

<http://www.horse-bet-racing.info>

<http://www.false-favourites.info>

<http://www.horse-racing-betting-systems.info>

<http://www.howtoplacebetonfavoritesforaliving.info>

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